

SHARE THE POWER

A Liberty HealthShare® Ambassador Program

Compliance Guide

Liberty HealthShare® is the Program name of Gospel Light Mennonite Church Medical Aid Plan, Inc., which is the non-profit ministry that facilitates voluntary contributions for the sharing of qualifying healthcare costs between members. The Program is based on shared ethical and religious beliefs, a religious tradition of mutual aid, neighborly assistance, and financial sharing.



Healthcare Sharing Ministries such as Liberty HealthShare are required to be in compliance with various standards specified by the Internal Revenue Code and state law.

As an Ambassador, it is your obligation to understand these regulations and remain in compliance with them.

Additionally, you are expected to follow Liberty HealthShare's branding guidelines as they apply to any marketing or communications materials you utilize, including but not limited to social media posts, advertising, printed hand-outs, websites, and presentations to potential members.

To help you do this, we have created this Compliance Guide as a supplement to the Ambassador Agreement.

As a reminder, we reserve the right to review all marketing or communication materials that reference Liberty HealthShare.

If you have any questions about compliance, please reach out to Diana Willey at ambassador@libertyhealthshare.org or 330-754-2154.



Liberty HealthShare's Shared Christian Beliefs

Liberty HealthShare members come together to share medical bills because we desire to demonstrate the truths held in the Bible that we support, care for, and help each other. At the core of what we do, and how we relate to and engage with one another as a community of people, is a set of common beliefs:

- We believe that Jesus Christ is the only way by whom we are forgiven of sins and are gifted salvation ([John 14:6](#)).
- We believe that our personal rights and liberties originate from God and are bestowed on us by God and are not concessions granted to us by governments or men.
- We believe every individual has a fundamental religious right to worship the God of the Bible according to scripture.
- We believe it is our biblical and ethical obligation to assist our fellow man when they are in need according to our available resources and opportunity ([Gal 6:2](#); [Acts 2:44 - 45](#)).
- We believe it is our spiritual duty to God and our ethical duty to others to maintain a healthy lifestyle and avoid foods, behaviors, or habits that produce sickness or disease to others or ourselves.
- We believe it is our fundamental right of conscience to direct our own healthcare, in consultation with physicians, family or other valued advisors, free from government dictates, restraints, and oversight.



Required Disclaimers

For Ambassador Website

The views and opinions expressed by [Ambassador Name] are our own and do not necessarily represent those of Liberty HealthShare®, the healthcare sharing ministry of Gospel Light Mennonite Church Medical Aid Plan, Inc. Liberty HealthShare is not responsible for any error or omission of information made by [Ambassador Name] regarding its ministry or sharing programs. For more information, please visit [LibertyHealthShare.org](https://www.libertyhealthshare.org).

For All Marketing and Communication Materials, Including Ambassador Website

Liberty HealthShare® is not an insurance company nor is it offered through an insurance company. Liberty HealthShare's Sharing Programs do not guarantee or promise that a member's medical bills will be paid or assigned to others for payment. Whether anyone chooses to pay a member's medical bills will be totally voluntary. As such, Liberty HealthShare's Sharing Programs should never be considered as a substitute for an insurance policy. Whether a member receives any payments for medical expenses and whether or not Liberty HealthShare continues to operate, the member is always liable for any unpaid bills. Please visit <https://www.libertyhealthshare.org/legal-notice> for legal notices for specific states.

For Social Media Posts

Unless a Social Media post includes the URL or a link to a website that includes the above disclaimer for marketing and communications materials, this disclaimer must be included in the post:

Liberty HealthShare® is not an insurance company nor is it offered through an insurance company. Please visit <https://www.libertyhealthshare.org/legal-notice> for legal notices for specific states.

Liberty HealthShare Brand Guidelines

The Liberty HealthShare brand, including its logo and registered servicemark, must be represented accurately and in accordance with the ministry's brand guidelines, which can be found [here](#).

